

CHLOE KANDERS

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EDUCATION

Cornell University, B.A. Information Science, Minor in Business

Ithaca, NY / May 2022

College of Arts and Sciences | Milstein Program in Technology & Humanity Fellow | GPA 3.83

Relevant Courses: Intermediate Web Design and Development (A+), Data Science (A), Networks (A), Business Management (A), Digital Product Design, Human-Computer Interaction (A-), Marketing (A+)

WORK EXPERIENCE

Digital Product Management Intern / American Express

New York, NY / June 2021 - Aug 2021

- Developed a strategic product roadmap for a Credit and Fraud Risk analytics dashboard
- Conducted 20 user interviews to determine pain points and goals in analyzing post-production run data
- Researched competitor products to understand metrics other financial institutions track related to business rules

Data Science Teaching Assistant / Cornell University

Ithaca, NY / Jan 2021 - Dec 2021

- Tutored 10+ students weekly to answer questions and help debug code in Python
- Graded problem sets and final projects for INFO 2950 (Intro to Data Science)
- Collaborated with professor and other TAs weekly; provided input on improving course

Product Management Intern / SimpliFed

Ithaca, NY / Aug 2020 - Dec 2020

- Launched on-demand calling feature for virtual lactation consulting service
- Analyzed metrics to guide product development strategy in startup environment
- Conducted user interviews and usability tests to improve website user engagement

UX Design Intern / Catch Agency

New York, NY / May 2020 - Aug 2020

- Collaborated with cross-functional teams to launch two marketing email campaigns and one website
- Introduced Python for data analysis, cleansing, and segmentation of 100,000+ organization members
- Performed market research; ideated user tasks and product roadmaps to drive strategy

LEADERSHIP EXPERIENCE

Pod Lead / Cornell AppDev

Ithaca, NY / Jan 2021 - June 2021

- Launched beta-testing campaign resulting in 100+ users; conducted 15 user interviews
- Lead an 8-person team in designing and developing an app that helps students connect on campus
- Held stand-up and product-thinking meetings twice a week; delegated tasks across subteams

Associate / Society for Women in Business ELP

Ithaca, NY / Aug 2019 - Dec 2020

- Mentored 10 members in researching and presenting on the role of technology in healthcare
- Presented to 50+ members on artificial intelligence (AI) and customer experience (CX) strategies

SKILLS

Technical

Python, HTML/CSS, PHP, JavaScript, SQL, Data Analytics, Project Management, Agile

Design

Product Thinking, User Research, Usability Testing, Prototyping, App/Web Design, Information Architecture, User Stories, Design Thinking, Visual Design, Interaction Design, Market Research, Product Roadmapping

Software

Sketch, Figma, Asana, Miro, Origami Studio, MS Office, Adobe Creative Suite, Google Analytics, Confluence

INTERESTS

Long distance running, electronic music production, cooking healthy food, traveling